

REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register: 12 April 2000
Name of applicant/court: Comptroller of Customs
Applicant to the Labelling Body: Not Applicable
Title of Publication: Private Sex 15
Other Known Titles: Not Stated
Director: Not Applicable
Producer: Not Applicable
Publisher: Milcap Media Group S.L.
Author: Not Applicable
Format: Magazine
Country of Origin: Spain
Language: English, German, French, Spanish

Components of film originally examined: Not Applicable.

Feature: Running time:
Trailers: Running time:
Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Display Conditions:

That when the publication is on public display, the classification given to the publication must be shown on the front of the publication or any package in which the publication is kept.

And

That the publication must be publicly displayed only in a sealed package.

And

That where the publication is publicly displayed in a package, the package must be made of opaque material.

Descriptive Note:

Not Applicable.

Direction to issue a label has been given on: Not Applicable

SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Private Sex 15* is classified as:

Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

The magazine mainly consists of high resolution photographs explicitly depicting sexual activity and nudity. It also contains a limited amount of text, some of which is sexually explicit and offensive. The magazine is intended for an adult male readership with its primary purpose being the sexual arousal of the reader.

The magazine contains some degrading, dehumanising and demeaning elements in its presentation of women. The magazine is likely to be injurious to the public good unless its availability is restricted to an adult audience. This is because of the explicit treatment of matters of sex as well as the degrading, dehumanising and demeaning elements in some of the presentation of this sexual content. The provisions of the New Zealand Bill of Rights Act 1990 have been taken into account in determining this classification. This classification represents the minimum interference with freedom of expression consistent with Parliament's intention to prevent likely injury to the public good.

OFLC Ref: 9901900